

## MEDIA UPDATE



# The Shoppes at Marina Bay Sands unveils exclusive online Shopping Concierge

**Singapore** (30 April 2020) – The Shoppes at Marina Bay Sands has launched a new 'click and deliver' <u>Shopping Concierge</u> to allow shoppers to indulge in retail therapy from the comfort of their homes.

A first-of-its-kind service by any luxury shopping mall in Singapore, the new digital Shopping Concierge features hundreds of the season's latest picks available for complimentary delivery island-wide in Singapore. The new initiative inaugurates with over 10 participating brands including BALLY, BOSS, Bottega Veneta, Fendi, Jimmy Choo, LOEWE, Manolo Blahnik, and Moncler, with more to come on board in the coming weeks.

Hazel Chan, Vice President of Retail, Marina Bay Sands, said, "This new service is an extension of The Shoppes Edit portal. Beyond simply reserving products online, shoppers can now choose to have them delivered directly to their doorstep. Through this service, we want to make luxury shopping an effortless pursuit for our customers, while showcasing our unmatched offerings."

Fashion purveyors can now shop a curated collection of coats and t-shirts from 4 Moncler Simone Rocha, a collaboration between Moncler Genius and the award-winning designer. Exclusive to its existing flagship duplex store located at The Shoppes, these apparel are just some of the many items available for delivery, along with the French-Italian brand's signature parkas, nylon technique jackets and sneakers.



The '4 Moncler Simone Rocha' collection is exclusive to The Shoppes. (From L-R): 4 Moncler Simone Rocha Callitris in Red, 4 Moncler Simone Rocha Pansy in Lime, 4 Moncler Simone Rocha T-Shirts in white and black.

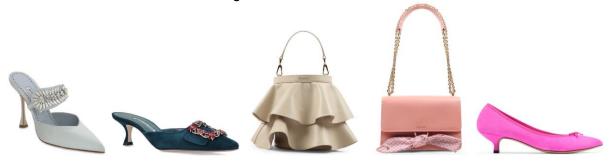


Fans of Bottega Veneta would be thrilled to learn that top hits from the Italian luxury brand's Spring/Summer 2020 ready-to-wear runway show are now within reach at the click of a button. Led by the ingenious Daniel Lee, creative director of the Italian fashion house, this collection includes as many as 80 'IT' bags and shoes of the season – including the Arco, BV Snap, and Envelop Clutch – and cult-classics like the BV Curve sandals featuring the brand's iconic intrecciato weaving technique.



The Shopping Concierge lists a selection of 80 products from Bottega Veneta's Spring/Summer 2020 collection. (From L-R): BV Snap in Ice, Mini Arco in Racing Green, Envelop Clutch in Orange, and BV Curve in Tapioca.

Designer shoe labels Manolo Blahnik and Repetto have also just debuted their Shoppesexclusive collections on the Shopping Concierge. The former enthralls with its timeless, red carpet-worthy handmade Italian shoes, while the latter showcases remakes of its iconic ballerina flats and chic shoulder bags.



Left to right: Manolo Blahnik's Skyroj stilettos in Light Green Satin and Maysale mules in Crystal Suede Dark Green; Repetto's Evolvee Shoulder Bag in Beige, Triple Jeu Crossbody Bag in Calfskin Leather, Pink, and the Nolan pumps in Goatskin Suede, Fuschia Pink.

Driven by the depth of exclusive products at The Shoppes, <u>The Shoppes Edit</u> was launched in 2018 as a one-stop digital portal for fashion lovers to browse over 4,000 of the season's latest trends for every occasion, ranging from watches and jewellery, to fashion and children's apparel.



The Shoppes Edit enables shoppers to breeze through the season's first dibs and limited edition items seamlessly online



To celebrate the launch of the service, shoppers who spend a minimum of S\$1,000 and S\$3,000 will stand to receive a S\$50 or \$150 shopping voucher respectively, from now until 31 May 2020<sup>1</sup>. Sands Rewards LifeStyle members can also earn three per cent in Destination Dollars when they purchase from participating outlets<sup>2</sup>. Members can browse the full list of participating outlets and review their membership account information on Marina Bay Sands' new mobile app. Visit here to find out more, or simply scan this QR code to download the app.



Stay tuned for the latest updates on <u>@theshoppesmbs</u> or visit the <u>Shopping Concierge</u> to start discovering!

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#### About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, more than 2,500 hotel rooms and suites, the rooftop Sands SkyPark, and the best shopping mall in Asia, world-class celebrity chef restaurants, a theatre and an outdoor event plaza. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marguee exhibitions. For more information, please visit www.marinabaysands.com.

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## For High-resolution Images

Download via this link

<sup>&</sup>lt;sup>1</sup> This offer is valid from now until 31 May 2020, and limited to the first 100 redemptions per tier.

<sup>&</sup>lt;sup>2</sup> Visit <u>www.marinabaysands.com/sands-rewards-lifestyle/participating-outlets.html</u> for the full list of participating outlets.